

BENEFITS OF BEING A GALVINFO CENTER SPONSOR

- 1) The GalvInfo Center is available as a technical support to your Sales and Service group, and can decrease the time spent by your personnel in providing support to the user community. We can provide direct support via telephone or by sending back-up technical support literature as needed.
- 2) We are available as a technical support to your customers. You can refer them directly to the Center. In some cases your customer may want a second opinion on a given topic. The Center offers the credibility of a technical referral group.
- 3) Sponsors can take advantage of a one-day Galvanize Production seminar, once per year, offered by the GalvInfo Center. This seminar is will be given on-site to up to 15 people of the Sponsor's choosing. There is no fee other than out-of-pocket expenses for the presenter.
- 4) The Center is available to your Operating and QA organization to assist with problem solving for in-plant problems related to production or quality issues.
- 5) Assistance given to a sponsor, or a sponsor's customer at the sponsor's request, remains confidential between the GalvInfo Center and the sponsor.
- 6) Sponsors receive a monthly report summarizing non-sponsor calls and e-mails. The report includes the questions being asked and the contact information. Some of the contacts are potential sales opportunities for coated sheet products.
- 7) The Center has at its disposal the facilities of the International Lead/Zinc Research Organization (ILZRO) to provide back-up support if needed.
- 8) The Center operates as a referral resource for the AISI on environmental issues related to zinc run-off from commercial building sites. You will be able to call upon the Center to assist with these issues.
- 9) A number of other steel industry groups are linked to the GalvInfo Center. These include AISI and SAE, so all persons seeking support from these groups will have an easy way to visit the GalvInfo Center's website.
- 10) The GalvInfo Center website will link directly to the sponsor's website. Our website currently is "hit" over 14,000 times per month, with over 4,200 requests to download pages.
- 11) The GalvInfoNote series currently has 22 topics, with more planned. Sponsors have input into what new GalvInfoNotes will have priority. The Notes can serve as a training aid for the staff of sponsor companies.

SPONSORSHIP

Sponsorship Category	Yearly Sponsorship Rate
Steel Manufacturing Companies	US \$3,500
Associate Member Companies	US \$2,000